Bassett’s Chief Executive Officer and President of 30 years, William F. Streck, M.D., previously announced his plans to step down from his leadership position in June of this year. The hospital’s board of trustees conducted a succession planning process with a national search that has identified his successor. (See related article on page 5.) Since so many alumni have trained at Bassett during his tenure, the following article offers some highlights of his legacy.

Prescient is the singular word that comes to mind when one considers William F. Streck, M.D., and his course of leadership at the Bassett Healthcare Network over the past three decades. Initially recruited as a full-time endocrinologist in 1978, Streck revealed his penchant for looking ahead three months into his clinical position, when he asked his Chief of Medicine, Joe Lunn, M.D., “is anyone planning for the future?” That question landed Streck an appointment as the chair of the department’s Goals, Priorities and Strategies Committee and set him on a course that transformed Bassett into a health care delivery system that is comprised of six hospitals, more than three dozen health centers, two skilled nursing facilities, a home health agency and medical supply company.

When he arrived in 1978, Streck had a vision that Bassett, which was deservedly highly regarded at the time, had potential to become more and would, in fact, have to do more to be successful. In his estimation, it was the right organizational model—Bassett was good at education and research, and it had an employed and committed physician staff—it was waiting to become an example of what health care should be. According to Streck, “It was replete with talent and opportunity.”

From an early stage in his career, Streck knew that in addition to being a good doctor, he wanted to influence health care. His curiosity about how systems worked led him to the subspecialty of endocrinology; and it further inspired his interest in the interplay of different factors and influences in health care systems.

When I first interviewed for the position as an attending physician at Bassett, I saw Bassett’s potential. I had the structure and attributes necessary for it to grow into a health care network for the 21st century. When my mentor of that time asked why I had chosen Bassett, I remember telling him that I felt like I could be a catalyst at Bassett.

William F. Streck, M.D.

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William F. Streck, M.D.

Dr. William Streck will soon be leaving Bassett after serving as CEO for the past 30 years.

It is difficult for me to envision Bassett without Dr. Streck at the helm. He was there when I began my internship in 1989; he always greeted me when we crossed paths in the the hospital. I’m not sure how many CEOs do that. Years later, after I became a member of the Bassett Medical Alumni Board, he was still there, attending our October meetings to present his annual Bassett updates. There are not too many people who can talk about the dire medical environment in a manner that is both knowledgeable and comforting, but that has been one of his many talents.

There are many ways in which to view Dr. Streck’s legacy. We can certainly recall the many achievements in which he played a pivotal role, including the development of the Bassett Health Network, the expansion of services at the main campus and in surrounding communities and counties, the initiatives in rural and agricultural medicine, and the partnership with Columbia University to create the innovative Columbia-Bassett Medical School program.

However, when I reflect on Dr. Streck’s legacy, it is on a more personal scale. Even as a frequently overwhelmed intern, I knew that Bassett was fundamentally different from any other internship and residency program in the country. It was a place where many of my attendings invited us to share a home-cooked meal with their families, knew their patients’ family members, and often checked on their patients at night. So many staff members—physicians, respiratory technicians, nurses, others—took the opportunity to pass along their knowledge of things big and small.

Merideth Davis, M.D., President, Board of Directors, Bassett Medical Alumni Association

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Sharing a Path at Bassett for 30 Years

By Alan Kozak, M.D.

Since his arrival in Cooperstown followed my start date by only a year, the announcement of Bill Streck’s retirement brings back a flood of memories for me.

When he started, Bill had just completed his five years of training at Rochester’s Strong Memorial Hospital, serving as Medicine house officer, Medicine Chief Resident, and Fellow in Endocrinology. Working side-by-side with him in Bassett’s old Medical Clinic, I saw that he not only took great care of his patients, but he also enjoyed them. And they enjoyed him. Clinics were always punctuated with moments of humor, shared with patients and staff alike. Bill’s primary focus was always the patient.

He was an extraordinary teacher. Many recall his emphasis on clear, organized, comprehensive and yet concise presentations on morning rounds. Lore has it that he underscored this requirement by simply walking away from a rambling trainee if a presentation exceeded the three-minute rule. From those early years, I also remember his focus on academics as he successfully edited and published a handbook of endocrinology.

It was around 1980, that Joe Lunn, planning to retire as Chief of the Department of Medicine, put together the Goals, Priorities, and Strategies Committee, whose charge it was to come up with a five-year plan for the department. Committee members included Walt Franck, Bill Mook, Bill Streck, Dave Svahn, and myself. With Bill’s organizational and leadership skills readily apparent, he became the chair and guided the development of a large document that responded to the committee’s charge. I marveled at how Bill could always see the entire field and anticipate the game several plays ahead. He clearly was a leader with vision.

It came as no surprise that when Chuck Ashley stepped down from his role as director in 1984, Bill became acting director. The title became official in 1985. Bill’s ascent to this position was met by very strong staff support, although his patients and trainees were saddened by his departures from clinical medicine and teaching.

Over years, Bill supported the steady growth of the organization without losing sight of its missions, with the adaptations necessitated by local and national political and economic forces. Bassett Medical Center, under his leadership, has maintained its stature as a nationally recognized system of health care, education, and research. His participation on a host of committees and task forces has greatly enhanced Bassett’s visibility at state and national levels. He has also served as a board member in several organizations, including the Healthcare Association of New York State, Iroquois Healthcare Alliance, Pathfinder Village, and New York Central Mutual Insurance.

Through the years, I often wondered how he endured some of the difficult challenges from both within and without. We all know that leaders are more likely to be criticized than praised. On many days of those earlier years, I’d see him running along the road with his readily recognized Bassett pack, consisting of Pat Dietz, Jerry Groff, Don Raddatz, and Mike Stein. At other times I’d see him running the same course alone, perhaps preparing for yet another Utica Boilermaker but more likely sorting through the complexities of another work-based challenge.

Perhaps the most important contributor to Bill’s success has been his wife Karen, always gracious, genuine, and friendly. Being the wife of a leader in a small community cannot be easy, but Karen has managed with class and dignity. Together Karen and Bill have raised four children, Patrick, Sarah, Kate, and, born after their arrival in Cooperstown, Margaret (Molly). They’re all successful, married, and, collectively, parents to nine children. Family remains central in Bill’s life and has been of utmost importance in helping him weather some of the more challenging moments of his career.

Looking ahead, it’s hard to imagine Bassett without Bill at the helm. He has no immediate plans for complete retirement and looks ahead to serving as a consultant to those who might avail themselves of the expertise that he has garnered through his 30-years of Bassett experience. His successor has some pretty big shoes to fill.

Best of luck, Bill. And most of all, thank you.

Thank You Anne!

The editorial committee of The Cupola expresses its gratitude and appreciation for Anne Geddes-Atwell for her 15 years of service working behind the scenes to bring each issue to fruition. Her design prowess and publication skills have had enduring impact on this alumni newsletter. Thank you for a job well done!
LEADER from page 1

He was in Cooperstown only a few years before emerging as an institutional leader, first as acting CEO following the retirement of Charles Ashley M.D. in 1984 and then accepting the appointment to CEO in 1985. Streck recalls, “Early on, I understood that to better position the organization for changes on the horizon, it was necessary for me to learn the inner workings of New York State’s complex health system and cultivate an influential role for Bassett in the state’s development of health policy.”

Due in part to that effort, Bassett earned early credibility as a leader in rural health care. Beginning with a conference on rural health issues hosted by Bassett in the mid-1980s, followed shortly by the state’s creation of a Rural Health Council on which Streck served, awareness and concern about issues specific to the delivery of health care in rural communities was heightened. Over time, his influence extended to state and national levels. He served on the major regulatory board of the state, the State Hospital Review and Planning Council and then following, that a long tenure of more than 10 years in the role of chair of the state’s policy-setting Public Health Council (now the Public Health and Health Planning Council), a position he still holds. Streck believes that his work at the state level “came back tenfold to benefit the institution.”

When asked what factors most influenced Bassett’s success over the past three decades, Streck described his job as “having the organization ready for the opportunities that presented themselves.” He takes pride in the fact that Bassett was able to make the transformation from a largely academic organization to one that had the required business model to be successful while still maintaining the core missions and values of the organization. He credits talented physician and administrative leadership for their efforts to do all they could to have everything in place for the next stage of development.

He takes pride in the realization that there were some successful experiments along the way, for example, engaging with private physician groups and bringing them into the Bassett physician model, such as those in Walton and Cobleskill in 1986. There was uncertainty about how well regional physician practices could be integrated into the Bassett system and yet the board was willing to try it. The subsequent success of the model has been reaffirming, as has the School-Based Health Center model, which seemed revolutionary when first begun. He also expressed the opinion that over the years, he and the Bassett team have “explored every opportunity possible; leaving no stone unturned that might further strengthen Bassett.” This posture sometimes took them in directions that did not lead to new partnerships or program developments, but all avenues were open for consideration.

Among the significant transitions over the course of his leadership, there are a few that stand out as major points of pride for Streck. Developing the Bassett Healthcare Network and seeing it grow to serve hundreds of thousands of patients in the nine-county region is the most apparent. He emphasizes that this expansion would have been impossible without clinical leadership who supported and executed critical strategic decisions and a highly qualified diverse range of physicians and specialists. Of equal importance in Streck’s opinion has been the sustaining of the education and research missions, even as each of these has undergone significant change.

Streck is gratified that the quality of Bassett’s medical education programs remains high. Medical education has undergone its own transformation. In the early years, Bassett was a wonderfully comfortable academic institution. Like so many other programs, it experienced challenges in the 1980s. Today, the medical education program is secure and residency programs are stable. According to Streck, “Bassett’s medical educational program is sustainable; and it is augmented by the medical school. The introduction of the medical school allowed us to reaffirm our commitment to education and the faculty.”

The research mission of Bassett has been a rich part of the organization’s history. The early bone marrow transplant work is well known. In 1985, Streck brought more focus to this research mission with the establishment of the Bassett Research Institute. In the last 30 years, quality has continued as research has gradually transformed to an effort that melds successfully into the current goals of Bassett and the evolution of the health care system. “As population health emerged as a key theme in current health environment, we had already made a transition to population-based research through the New York Center for Agricultural Medicine and Health and the population and health-system studies now underway in the Research Institute,” commented Streck.

Streck reminds alumni and supporters that, “it is critically important to protect the education and research missions of Bassett.” Growth of the Medical Education Endowment Fund will enable Bassett to invest in faculty development thus ensuring that Bassett’s medical education programs continue to be sophisticated and in-demand. A well-funded program will strengthen Bassett’s ability to attract high-caliber students and residents as well as clinicians and medical administrators who serve as faculty.

When asked about the future of Bassett, Streck is cautiously hopeful. “Right now, Bassett is designed for the future, but trapped in the present. While the current health care reimbursement system is based on fee-for-service, Bassett is dependent on volume. However, because of what we have successfully accomplished in network development over the past three decades, Bassett is ideally positioned for funding models of the future.”

And when asked about his own future, Streck first expresses appreciation for the past. “My role at Bassett has first and foremost allowed me to work with extraordinary people in a wonderful organization. Bassett has afforded me a range of opportunities that run the gamut from the wonderful privilege of being a physician who could care for patients, to leading a physician group, hospital management, innovation, systems development, policy development and insurance. Most of all, these years have demonstrated what talented and committed individuals can accomplish working collectively toward inspirational goals. That is Bassett.” Streck will continue to work but readily admits that nothing will ever supplant Bassett as the touchstone of his career.

PRESIDENT from page 1

I felt a part of a culture in which the individual was valued, there was a “right way” of doing things, and the history of the institution and of the people who preceded us was very much alive. When I think of Dr. Streck’s legacy, it is of someone who has both promoted and protected the unique culture and standards at Bassett. He has been a visionary and a guardian.

The fact that there are alumni reunions, an alumni board, a regularly published newsletter for alumni, and the Friends of Bassett organization speaks to the unique bond that many have with Bassett, and to the legacy that Dr. Streck has created.
THE BASSETT FAMILY ALBUM — ALUMNI NEWS

Please keep your notes and photos coming! Editor

1970s
Douglas DeLong, M.D.
(Medicine Resident 1979-83) and Christopher C. Johnson, M.D. (current Surgery Resident) competed in the 41st Annual Birkebeiner Ski Race in Hayward, Wisc. Both gentlemen completed the 54K race for Classic Skiers which is North America’s largest cross-country ski marathon.

1990s
Frances Nolan, M.D.
(Transitional Resident 1990-91) reports from down under in Brisbane, Australia that he recently completed the two-year process required to be named a Fellow of the Australasian College of Emergency Medicine. He attended Brockton public schools and graduated from Tufts University with a two-year process required to be named a Fellow of the Australasian College of Emergency Medicine. He attended Brockton public schools and graduated from Tufts University with a Bachelor of Science degree in 1963. He graduated from Albany Medical College in 1967 and finished his psychiatric residency in Cleveland.

2000s
John A. Mastrangelo, M.D.
(Transitional Year Resident, 2006-07) completed his Musculoskeletal Imaging fellowship at Duke University Medical Center and now practices radiology with Millennium Medical Imaging in the Capital District, N.Y. He covers several community hospitals including those in Saratoga Springs, Amsterdam and Gloversville. He is pleased to share the news that he and his wife are new parents of twins John Aidan and Nicolina Grace.

Brian F. White, D.O.,
(Transitional Year Resident 2004-05) an Interventional Physiatrist at Bassett Medical Center and elite cyclist was recently featured in CORE, the quarterly newsletter of the Musculoskeletal Medicine Council. The article traces his journey from competitive cycling at an international level to coaching ski racing and cycling, and eventually to his study of osteopathic medicine. White finds that the skills honed as an athlete and coach serve him well in caring for patients.

Elizabeth Freck, M.D.
and Alfred Belen, III, M.D.
(Transitional Year Residents 2005-06) recently relocated to Akron, N.Y. She writes that, “Alfred is now working as a psychiatrist at the Dent Neurologic Institute in Amherst, N.Y.” Elizabeth left her position as assistant professor of Regional Obstetric Anesthesiology & Acute Pain Management at Johns Hopkins Hospital in Baltimore. She will be staying home with their baby, Zachary Thomas Belen for a while.

IN MEMORIAM: BASSETT REMEMBERS

Alumni: Please send copies of obituaries of former Bassett trainees, faculty or other members of the “Bassett Family” to cupola@bassett.org

Peter M. Johngren, M.D.
Peter Morgan Johngren died Jan. 4, 2014, at his home surrounded by his family following a lengthy illness.

Peter was born in Brockton, Mass., in 1941, to Alton Elof Johngren and Ruth Bonhotal Morgan. He attended Brockton public schools and graduated from Tufts University with a Bachelor of Science degree in 1963. He graduated from Albany Medical College in 1967 and finished his psychiatric residency at the Cleveland Clinic in 1971.

Peter served as a major in the U.S. Army Medical Corps at Madigan Army Medical Center in Fort Lewis, Wash., from 1971 to 1973. He was employed by M.I. Bassett Hospital beginning in July 1973 and served as attending psychiatrist on the inpatient unit until 1997. He continued as a consulting psychiatrist until his full retirement in 2002.

While still in medical school Peter married Jane Ann Schaefer. His two children, Emily and Michael, were born during his residency in Cleveland.

An amateur photographer, Peter experimented with color printing and embraced digital photography and printing. His works have been exhibited regionally and in the Adirondacks.

An outdoor enthusiast since childhood, Peter enjoyed sailing, downhill skiing, hiking, backpacking and canoeing. Also, he was a computer geek, stereo buff, movie aficionado, and a fan of all kinds of music, which he loved hearing in live performance and on his own sound system.

Peter is survived by his wife and best friend, Jane, of 48 years; his children, Emily Ward and her husband, Bob, and Michael Johngren and his wife, Jeanne Müller Johngren; his granddaughter, Maia; and other family members.

His family would like to express their gratitude to the entire staff of Bassett Healthcare Network’s Cancer Institute, especially Dr. Eric Bravin and Dr. Tim Campbell, and to Catskill Area Hospice and Palliative Care.

A reminder: Who are the members of the Bassett Medical Alumni Association?
You are past and current interns, residents and fellows.
You are former and current members of the senior doctoral staff.
And you are students of the Columbia-Bassett Medical School program or students who spent your final two years of medical school at Bassett?
As we await the transition to new leadership following Dr. Streck’s extraordinary 30-year tenure, we celebrate Bassett’s previous exceptional leaders:

Mary Imogene Bassett, M.D., 1922-25
Her title was “Chief of Staff” not CEO. She worked with a hospital “Superintendent.” Dr. Bassett was a well-connected academic physician, was also known as “the beloved Physician” by her patients.

James Greenough, M.D., 1927-29
Entitled “Chairman of the Medical Committee.” He began the full-time salaried physician staff.

George Miner Mackenzie, M.D., 1929-1946
Also “Chairman of the Medical Committee” and then “Director.” He is best remembered as the leader who transitioned the community hospital into an academic institution with teaching and research added to patient care.

James Bordley, III, M.D., 1947-67
As “Director” he took Bassett to international renown in research and academic prowess.

Douglas Damrosch, M.D., 1967
Served as “Director General” in an interim status for about six months.

Charles Allen Ashley, M.D., 1967-1984
“Director” responsible for the construction of the current hospital completed in 1970 and the initiation of a clinic network.

William F. Streck, M.D., 1984-2014
Began his term as Bassett’s “Acting Director” and was shortly appointed “Director.” His title soon changed to “President and CEO”. In his tenure, the Bassett Clinic was built, the Bassett Healthcare Network developed and much more growth occurred.

Bassett Announces New President & CEO

Thomas Q. Morris, M.D., Chairman of the Board of Trustees of Bassett Medical Center, has announced the appointment of Vance M. Brown, M.D., as President and Chief Executive Officer of the Bassett Healthcare Network and Bassett Medical Center, effective July 1, 2014.

Brown comes to Bassett from MaineHealth in Portland, Maine, where he has been Chief Medical Officer since 2008. MaineHealth is the largest integrated health system in the three northern New England states with eight member hospitals, three affiliated hospitals, and annual revenue of approximately $2 billion.

Brown received his undergraduate degree in biological sciences from Stanford University in Palo Alto, Calif. and obtained his medical degree from Yale University School of Medicine in New Haven, Conn. He completed his training in Family Medicine at the University of North Carolina Hospitals where he was appointed Chief Resident his final year. Brown also completed a residency in Internal Medicine at Yale-New Haven Medical Center in New Haven and did additional residency training in Emergency Medicine at UCLA Medical Center in Los Angeles. He is board-certified in Family Medicine by the American Board of Family Medicine and in Internal Medicine by the American Board of Internal Medicine.

Bassett Residents at Competition

L to R: Dr. Ramakrishna Gorantla (current Internal Medicine resident), Dr. Doug DeLong, and Dr. Patomoong Ungprasert (current Internal Medicine resident) in attendance at the Resident and Medical Student Forum Poster Competition sponsored by the New York Chapter of the American College of Physicians at the University of Rochester School of Medicine and Dentistry in November 2013.
Residency and Fellowship Match Results Announced

Residents going on to distinguished fellowships.
Nischala Ammannagari, M.B., B.S., Internal Medicine resident and graduate of SVS Medical College (India), to a Hematology/Oncology Fellowship at Roswell Park Cancer Institute in Buffalo, NY.
Andrew Griffiths, M.D., General Surgery resident and graduate of Loma Linda University School of Medicine, to a Plastic Surgery Fellowship at Albany Medical Center, Albany, NY.
Wonngarm (Jay) Kittanamongkolchai, M.D., Internal Medicine resident and graduate of Chulalongkorn University (Thailand), to a Nephrology Fellowship at The Mayo Clinic in Rochester, Minn.
Supawat (Best) Ratanapo, M.D., Internal Medicine resident, graduate of Phramongkutklao Medical College (Thailand), to a Pulmonary/Critical Care fellowship at The Mayo Clinic in Rochester, Minn.
Narat (Pat) Srivali, M.D., Internal Medicine resident, graduate of Phramongkutklao Medical College (Thailand), to a Rheumatology fellowship at The Medical College of Georgia in Augusta, Ga.
Du Nguyen, M.D., Tulane University School of Medicine, New Orleans, LA.
Garrett M. Pool, M.D., Oregon Health & Science University School of Medicine, Portland, OR.
Sarah E. Smith, M.D., Pennsylvania State University College of Medicine

Columbia-Bassett Program Inaugural Class Matches
The 2014 class of the Columbia-Bassett Program entered the NRMP Main Residency match this year. Their results are:
Blake Alberts, M.D., Surgery/Urology, University of Chicago, Chicago, IL.
Andrew Gomez, M.D., Family Medicine, University of Washington, Seattle, WA.
Allan Guiney, M.D., Emergency Medicine, NYU School of Medicine, New York, NY.
Mark His, M.D., Deferred (MPH at Mailman School of Public Health, Columbia University)
Monika Laszkowska, M.D., Internal Medicine, NYP/Columbia University Medical Center, New York, NY.
Dae Woong Lee, M.D., Deferred (Military Service Commitment in South Korea)
Haley Masterson, M.D., Child Neurology, Cleveland Clinic, Cleveland, OH.
Freda Ready, M.D., General Surgery, University of Texas-Southwestern Medical School, Dallas, Texas
Katherine Schwartz, M.D., Pediatrics, Mount Sinai, New York, NY.
Krista Suojanen, M.D., Internal Medicine, Vanderbilt University Medical Center, Nashville, TN.

Bassett Residencies Match Results
Bassett Medical Center’s residency training programs had successful matches during the NRMP Main Residency Match in March. Postgraduate appointments for the 2014-15 academic year are:

GENERAL SURGERY
Mushfique Ahmed, M.D., Albany Medical College

INTEGRAL MEDICINE
Praveena Combatore, M.B., B.S., Osmania Medical College, India
Fatima Ilyas, M.B., B.S., King Edwards Medical University, Pakistan
Srujana Madderia, M.B., B.S., S.V.S. Medical College, India
Narmadha Panneerselvam, M.B., B.S., Stanley Medical College, India
Shalin P. Patel, M.D., Albany Medical College

Dermatology
Krzysztof Rus, M.D., St. George’s University School of Medicine, Grenada
Anawin Sanguankeo, M.D., Mahidol University, Siriraj Hospital Faculty of Medicine, Thailand
Atefa Shahnavaz, M.B., B.S., King Edward Medical College, Pakistan
Kamalpreet Singh, M.D., St. George’s University School of Medicine - Grenada
Suthanya Sornprom, M.D., Mahidol University Ramathibodi Hospital Faculty of Medicine, Thailand

INTEGRAL MEDICINE
Natarong Thamcharoen, M.D., Chulalongkorn University Faculty of Medicine, Thailand
Sikarin Upala, M.D., Mahidol University, Siriraj Hospital Faculty of Medicine, Thailand
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L-R: Drs. Tom Ungprasert (Internal Medicine resident), Jay Kittanamongkolchai (Internal Medicine resident), Pat Srivali (Internal Medicine resident), Best Ratanapo (Internal Medicine resident), Nischala Ammannagari (Internal Medicine resident), and Andrew Griffiths (General Surgery resident).
Multi-Disciplinary Training Achieved in Bassett’s Active Learning Center

By James Baker, R.N.

Bassett’s Active Learning Center, better known by the staff as the “Simulation Lab,” supports training across many disciplines. Early in 2010 it was recognized that simulation training should become a part of the curriculum for the general surgery residency program based on accreditation requirements. Initially the Active Learning Center was focused on the needs of those completing General Surgery Residencies. Now the lab has evolved into a training center that supports all disciplines at Bassett.

Curricula have been developed to meet the needs of the Columbia-Bassett Medical School students, the surgical and medicine residency programs, as well as nursing, respiratory therapy, anesthesia, and students from multiple health care related professions. The simulation lab is busy from early morning well into the evening on most days. The lab has many high-fidelity training manikins that allow real-time feedback and are able to replicate most physiologic bodily functions: pulses, breath sounds, heart sounds, bowel sounds, papillary reflexes, speech, and physiologic responses to administration of radio frequency tagged medications.

The need for life support certifications and training continues to grow as the Bassett organization expands. The Active Learning Center also supports a wide range of life support courses such as BLS, ACLS, PALS and NRP for physicians, advanced practice clinicians as well as nursing and other health care providers. The lab’s manikins allow for defibrillation, pacing, cardioversions, compressions, airway management and line placements for all ages. These manikins provide real-time feedback with multiple pre-programmed scenarios that challenge our multi-disciplinary rapid response and code blue teams.

The lab also provides surgical residency skill training with hands-on laparoscopic and virtual reality trainers. The lab has often utilized real tissue surgical training sessions for suturing, stapling and other surgical skills. Multiple skills can be practiced in a safe learning environment. The lab’s manikins provide realistic hands-on training for paracentesis, lumbar punctures, joint aspirations, paracentesis, cardiac auscultation, chest tube insertion, intubation, central line placement and most advanced trauma life-saving skills. Many of the manikins are capable of training utilizing ultrasound and have fluid reservoirs allowing for appropriate physiologic responses during procedures.

The simulation lab which has become an essential to Bassett’s teaching environment is one example of the educational enhancements supported by the Medical Education Endowment Fund, an endowment created by generous contributions of members of the Bassett Medical Alumni to provide support for the medical education program.

This is a demanding as well as exciting time for Bassett’s Active Learning Center. It provides multi-disciplinary training opportunities for all of Bassett. As the organization continues to grow so do the demands placed on the Active Learning Center and its staff. Our goal is to provide enhanced realistic technical as well as cognitive training for our residents, medical students and nursing staff.

Truman Appointed Executive Director of the Friends of Bassett

Joshua Truman has accepted the position of Executive Director of the Friends of Bassett Healthcare Network, effective January 1, 2014. Truman joined Bassett in September 2009 as director of development. Prior, he worked as a major gift officer at Hartwick College, his alma mater.

As executive director of the Friends, Truman will have network-wide responsibility for all philanthropic programs. He will also guide the Friends’ activities in the critical areas of major gifts, planned giving, and capital and annual campaign management.

“Josh’s experience as director of development for the Friends will serve him well in his new role,” said Michael Stein, who is retiring as the organization’s executive director. “In the four short years that Josh has been with the Friends, he has demonstrated strong relationship-building and fundraising skills, which will enable him to address the philanthropic challenges we face. His experience and familiarity with Bassett will provide valuable insight as he takes on leadership of the Friends and works to strengthen the organization’s overall fundraising capacity.”

“I look forward to working with the Medical Alumni and our faculty to help support medical education at Bassett through the growth of the Medical Education Endowment Fund which provides for important enhancements in Bassett’s educational capacity and facilities,” said Truman.

Stein, who is also Bassett Healthcare Network’s vice president of development, will transition to a part-time network-wide role in government affairs for Bassett.
Help Secure the Future of Medical Education at Bassett

The Friends of Bassett and Bassett Medical Alumni Association are jointly undertaking a campaign to raise funds to bolster the medical education endowment. A gift now or through your estate plan will help grow the asset base of the endowment from $3.5 million to $10 million and ensure continued support of important educational resources at Bassett.

Medical education has been a cornerstone of Bassett’s mission since it opened as a small, rural hospital in 1927. During the ensuing eight decades, medical education at Bassett has evolved from a fourth-year elective program for a few students to a sophisticated joint medical school program with Columbia’s College of Physicians and Surgeons.

The Columbia-Bassett Program recruits students with an interest in providing care in underserved rural communities and in learning how to manage health-care systems that promote both quality and cost-effective delivery of care. The program provides a longitudinal curriculum and course of study focused on ethics, evidence-based medicine, health care system management, and leadership for 40 exceptional medical students.

Annually, this unique program attracts more than 750 applicants from across the country. These applicants are among the most qualified of those applying to medical school. Bassett Medical Center underwrites the cost of education for the students, providing $30,000 in scholarships per year per student.

The impact of the medical education program at Bassett has been significant—and a two-way street. While students, interns, and residents undergo their training here, they provide experiences, challenges, and new perspectives that enrich the Bassett experience for patients, physicians, and staff.

A well-funded program will help to secure Bassett’s future by ensuring that Bassett remains attractive to high-caliber students, residents, and the clinicians and medical administrators who serve as faculty. With a strong endowment, Bassett will be able to continue its tradition of excellence in education and patient care.

If you would like to make a gift to the Medical Education Endowment Fund, please contact the Friends office at (607) 547-3928, or make a gift to the program online at www.friendsofbassett.org.